

“微笑的力量”

寻找最美微笑摄影比赛



一个微笑,能有多大的力量?

它是全世界都能听懂的语言,是阴天里忽然漏下的一缕阳光,是疲惫时轻轻托住你的那只手。它不必言说,却总能抵达最柔软的地方。

这个春节,我们邀请你用镜头记录下这份美好。无论是孩子嬉闹的笑、老人围坐谈天的笑,还是亲友相聚时举杯同庆的笑——只要它是真实的、发着光的,就值得被定格。

参与比赛,你不仅有机会分享自己镜头下的动人瞬间,让更多人看见你眼中的温暖,还能赢取丰厚奖品!更重要的是,你的作品将被记住,成为这个春天里,另一份微笑的力量。

微笑是瞬间的事,被记得是永远的事。



活动对象: 全体上海中医药大学
国际教育学院在读学生

投稿截止日期: 2026年3月13日

公开投票: 2026年3月18日-2026年3月20日

获奖公示时间: 2026年3月23日

投稿方式: 电邮投稿至 woworangeicc@163.com

奖项设置: 一等奖 [1名]、二等奖 [2名]、
三等奖 [3名]、参与奖 [若干]

作品要求



1. 照片主题围绕“微笑的力量”，有创意性，可以有家庭团聚、拜年走春等各种新年元素。
2. 需在照片附上【中英文】名称和【中英文】简短的故事或描述【中英文各限50字以内】，让观者更好地理解照片背后的情感。
3. 请以常见的图片格式提交，如JPEG、PNG等，文件大小应在5MB以下。最低分辨率不低于3000x2000像素，以保证图片清晰度，横竖屏均可接受。
4. 所有参赛作品均是未公开发表过的原创作品，且在本次主题比赛结果公布之前，不得将作品投稿至其他媒体或互联网平台，报送人须对报送作品（包括图片、文字）持有版权和使用权，报送作品须准确真实，不得含有违反法律的内容，否则取消比赛资格。

评选方式

公开投票

网络投票
40%



评审团

由心理成长营的组织者共同组成的评审团队，对作品进行评选
60%



丙午新春,笑靥如花,愿你策马前行时,嘴角有光!



上海中医药大学
Shanghai University of Traditional Chinese Medicine



国际教育学院



国际教育学院心理成长营

“THE POWER OF A SMILE”

..... PHOTOGRAPHY COMPETITION

How powerful can a smile be?



It's a universal language that everyone understands. It's like a ray of sunlight breaking through a cloudy sky or a gentle hand that comforts you when you're feeling weary. A smile requires no words; it effortlessly touches the softest parts of the heart.

This Spring Festival, we invite you to capture that beauty through your lens. Whether it's the laughter of children at play, the warm smiles of elders in conversation, or friends and family raising a toast in celebration if it is genuine and shines bright, it deserves to be remembered.

Join our competition to share the heartwarming moments captured through your camera, and you could win fantastic prizes! Remember, a smile is fleeting, but memories last a lifetime. We look forward to seeing your entries!

Target audience: All students currently enrolled at the International Education Centre, Shanghai University of Traditional Medicine

Submission date: 13/3/2026

Public Voting : 18/3/2026 - 20/3/2026

Award Announcement : 23/3/2026

Submission Method : Email to woworangeiec@163.com

Contest Prize: First Prize [1 winner], Second Prize [2 winners], Third Prize [3 winners], Participation Prize [several]



REQUIREMENT



1. The photo theme must be related to the theme, Chinese New Year and highlight creativity. It may include festive elements such as family reunions, visits to relatives, spring outings, or other meaningful New Year traditions.

2. Each photo must include a title in both Chinese and English, along with a short description or story in both languages (within 50 words each). This will help viewers better understand the emotions and significance behind the image.

3. Please submit your work in JPEG or PNG formats, with a maximum file size of 5MB and a minimum resolution of 3000 × 2000 pixels for clarity. Both landscape and portrait orientations are welcome.

4. All entries must be original and unpublished. Submissions should not be shared with other media outlets or online platforms prior to the competition's official announcement. Participants must retain full copyright and usage rights for all submitted materials. Ensure that content is accurate and complies with all relevant laws; non-compliance will result in disqualification.

SELECTION PROCESS

Online Vote
40%
Public voting



Judges

The judging panel, composed of the organisers of the psychological growth camp will evaluate the entries.
60%

WISHING YOU A HAPPY CHINESE NEW YEAR!



上海中医药大学
Shanghai University of Traditional Chinese Medicine



国际教育学院
International Education Centre



国际教育学院心理成长营
International Education Centre Psychological Growth Camp